



Master in **Global Supply Chain Management**

Official Degree from University of Murcia



UNIVERSIDAD
DE MURCIA

fuerm
Fundación Universidad Empresa Región de Murcia

Center affiliated with:



UNIVERSIDAD
DE MURCIA



Universidad
Politécnica
de Cartagena





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>>> ABOUT US



ENAE

International Business School of
Business University Foundation of
the Region of Murcia.

Empowering

next-gen business leaders

Building

professional development opportunities

International Presence

in institutions from around the
world

Center affiliated with:



FORMING LEADERS SINCE 1988

- | | |
|--------------------------------|--------------------------|
| 01// Continuous training | 04// Professional growth |
| 02// International recognition | 05// Practical tools |
| 03// Entrepreneurship | 06// Networking groups |



Rankings

ENAE is ranked
among the best
Business Schools



Ranking 2025

#6

Master in International Trade

Category: Recent graduates and young professionals

#7

Global Executive MBA

Category: Executive Programmes

#12

International MBA

Category: MBA

#4

Magistrae

Category: Senior Management

QS STARS



Introduction to the Master's Degree

Enhance your career potential and gain a competitive edge in the business world with a **Master in Global Supply Chain Management**.

Our program equips you with the knowledge and tools needed for successful project management, production oversight, logistics coordination, and purchasing strategy. With this degree, you'll learn how to effectively manage materials and information flow across production, logistics, purchasing, and project management departments. Join our program today and take the first step towards a rewarding and successful career in logistics and operations management.

- > **Comprehensive Risk Management**
- > **Systematic guidance on benefits**
- > **Effective and efficient management values**
- > **Scientific understanding to achieve objectives**



Target audience

- Engineering Graduates and Technicians
- Business Administration and Management Graduates
- Economics Graduates
- Economics and Finance Graduates
- Economics and International Business Graduates
- Marketing Graduates
- International Marketing & Sales Graduates.

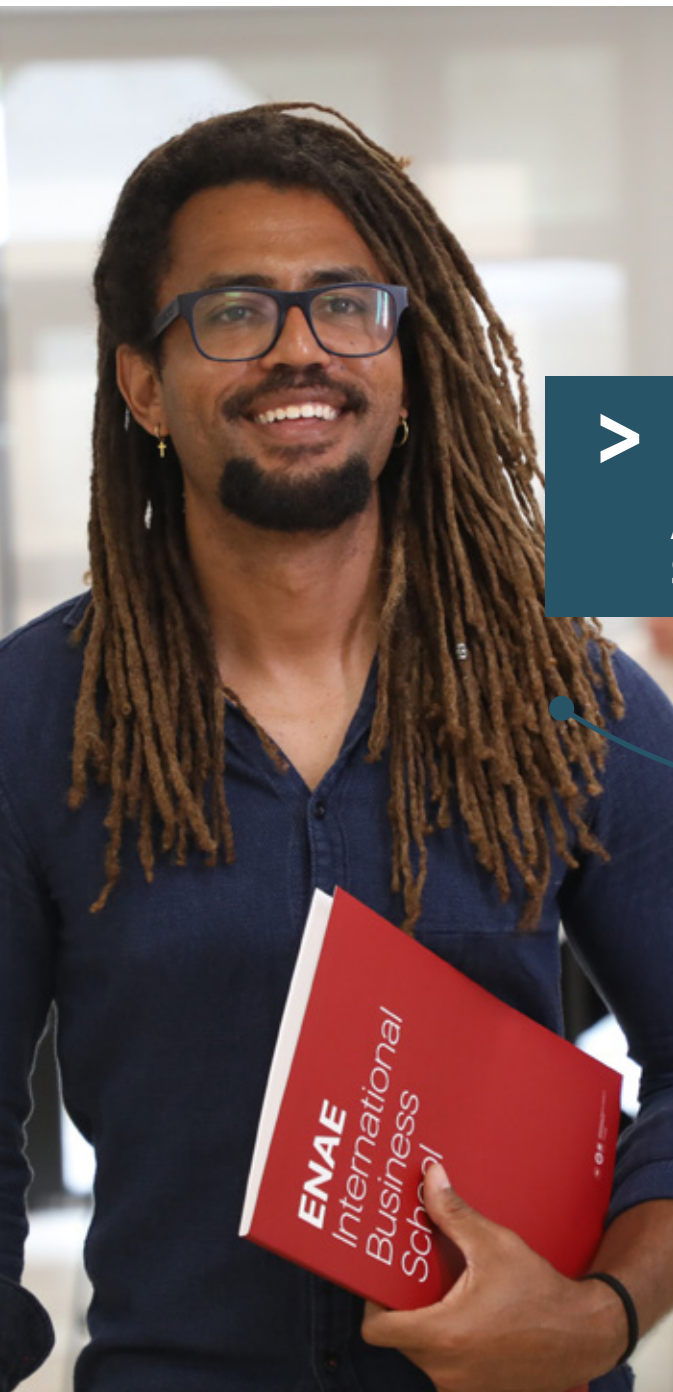
This program is also open to professionals with relevant qualifications who wish to enhance their knowledge and skills in material flow management, information management, and production, logistics, purchasing, and project management. Whether you're starting or continuing a successful career, our program is designed to help you stay current with the latest advances in the field. Enrol today and start unlocking your full potential.



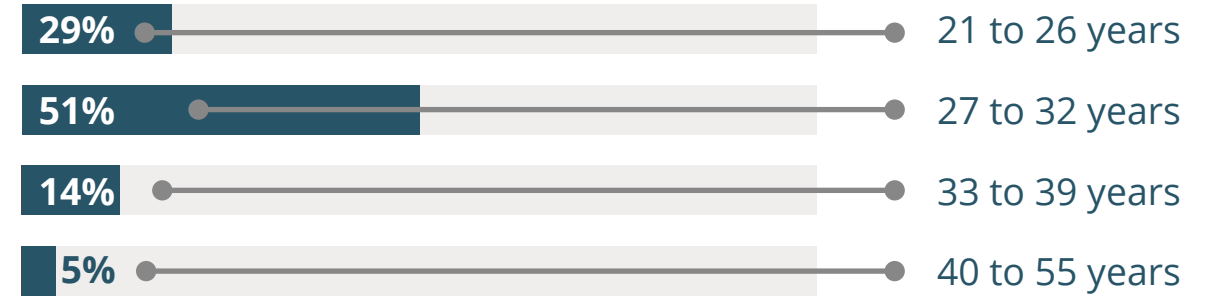
Student profile

ENAE Business School seeks to train the best professionals and provide them with tools to create value in both companies and the society at large.

> Entrepreneurial attitude.
Leadership.
Ability to work as a team.
Sense of professional ethics.



> Age



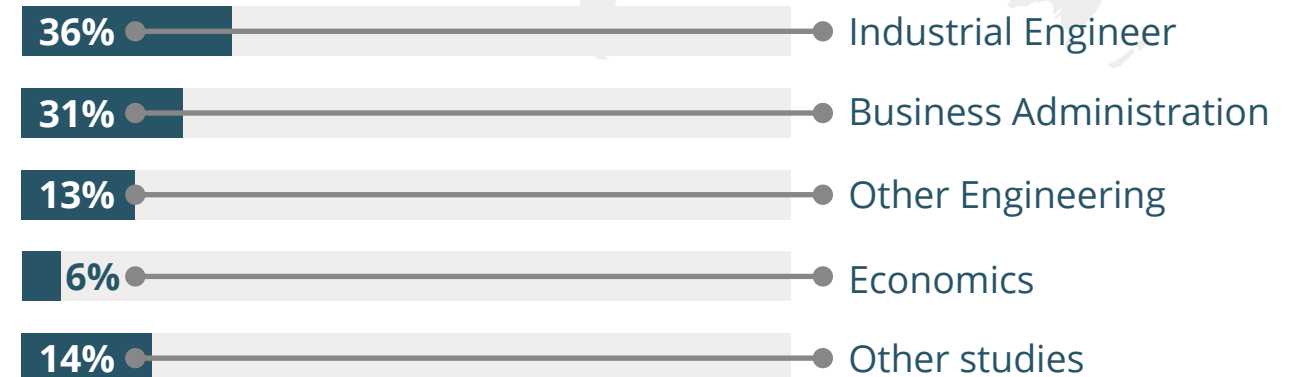
> Sex



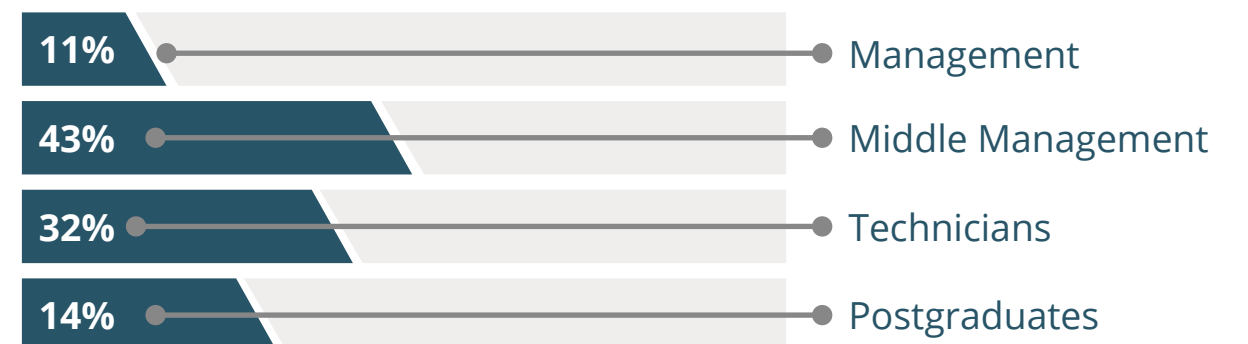
> Nacionalities

-
- Spain
 - Colombia
 - El Salvador
 - Honduras
 - Belgium
 - Costa Rica
 - United States
 - Mexico
 - Bolivia
 - Ecuador
 - Guatemala

> Qualifications



> Category



Our vision

At our **Master in Global Supply Chain Management** we understand the importance of logistics in achieving business success and profitability in the supply chain. By optimizing logistics processes, companies can meet customer needs and stay competitive in an increasingly online and demanding market. The importance of logistics management is growing in internationalization and digital business, and it has a direct impact on operations and other departments such as marketing or purchasing, and, most importantly, on financial performance.

A well-managed logistics department is a competitive advantage that can boost a company's image, optimize processes, and increase profitability. Join our program and become a valuable asset to companies in demand of strategic logistics management skills.



Unlock your full potential and become a leader in the logistics and operations industry with our Master's Degree in Global Supply Chain Management at ENAE Business School. Our program equips you with the knowledge and skills needed to excel in material flow management, information management, and navigating the production, logistics, purchasing, and project management fields. According to recent studies and reports, professionals in supply chain management are in high demand in the logistics and industrial sector.

Whether you're a business professional seeking to update your skills, or a recent graduate looking to specialize in this field, our program is tailored to help you succeed.

Join us at ENAE Business School and take the first step towards a rewarding career in logistics and operations management.





Objectives

In the Master in Global Supply Chain Management of ENAE Business School you will learn how to effectively manage the supply chain in order to position the company as an agile, competitive, and much more profitable company.



Companies seek professionals with a diverse set of skills, a strategic mindset, and a focus on achieving results. Our Master in Global Supply Chain Management will provide you with a comprehensive understanding of the entire supply chain, giving you the ability to analyze data, effectively use technology and information systems, and make strategic decisions that will help your organization become more agile, competitive, and profitable.

The main goal is to identify new business opportunities and make informed operational decisions that will drive the success of your company.

01 //

ANALYSIS

Enhance analytical skills to develop and implement operational plans

02 //

DIRECTION

Gain leadership, project management, and monitoring skills to lead projects within a company or as a consultant.

03 //

EFFICIENCY

Effectively manage logistics to improve the supply chain, from sourcing and purchasing to delivery and distribution of products and services to customers, ultimately leading to increased sales and reduced logistics costs, giving our company a competitive edge.

04 //

PROCESS IMPROVEMENT

Optimize the operations management and response times within production processes through the proper use of information technology, leading to streamlined technical and human developments and ultimately adding value to the organization.

05 //

COORDINATION

Obtain a comprehensive understanding of other departments within the organization to propose and drive improvements in logistics and operations.

Methodology

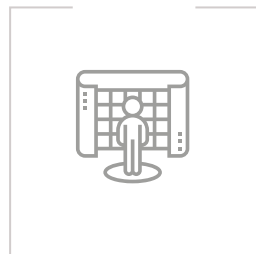
- **Internship**
program
- **Experience-based learning**
ENAE active methodology
- **Bussines**
plan

01 //



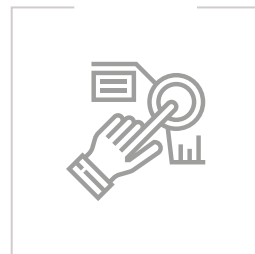
RELATIONSHIP
BETWEEN THEORY
AND PRACTICE

02 //



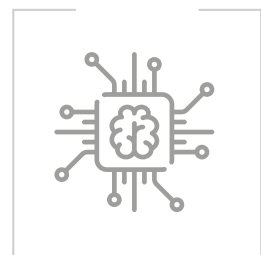
CASE STUDIES

03 //



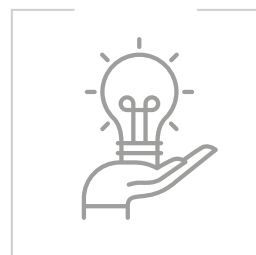
VIRTUAL CAMPUS
STUDENT POINTS
OF VIEW

04 //



NEW
TECHNOLOGIES

05 //



MASTER'S
THESIS

Learning
Training
Networking
Experience
Real cases
Tutoring assistance



Design your Future

360 Learning

Through our new training model, students may select the training modality that best suits their needs: either 100% online or a combination of in-person and online classes, without losing the opportunity to interact with their teachers and classmates in real time.

The essence of in-person training is maintained through a live platform that facilitates online classes. This new training model is complemented by a Virtual Campus in which the student has access to all learning resources, class recordings, as well as additional content such as webinars and online resources.

By combining the best of both worlds, which include in-person training and online training, this model provides students with greater flexibility, custom training, and the development of digital skills.

Choose your modality:

01 //

Online learning

Enjoy live online classes as if you were present in the classroom or access class recordings on-the-go.

02 //

Blended learning with stay

The blended-with-stay option merges the best of face-to-face and online training, offering a 3-week in-person residency program at the ENAE Business School.

03 //

Oncampus learning

In this flexible modality, face-to-face training is combined with live virtual classes and online activities.

Academic Program

Master in Global Supply Chain Management

COMPREHENSIVE SUPPLY CHAIN MANAGEMENT

Efficient coordination of logistics processes to optimize costs, time, and resources in the supply chain

DEMAND FORECASTING AND PLANNING

Techniques and tools to anticipate market demand and improve operational planning

PROCUREMENT AND PURCHASING MANAGEMENT

Strategies for optimizing purchases, supplier selection, and inventory management

PRODUCTION PLANNING AND MAINTENANCE MANAGEMENT

Methodologies for efficient production scheduling and industrial maintenance optimization

LEAN MANAGEMENT

Application of Lean principles to eliminate waste and improve efficiency in logistics and production processes

INTERNAL LOGISTICS AND WAREHOUSE MANAGEMENT

Organization and optimization of storage and internal distribution of materials and products

FINANCE AND COST CONTROL IN OPERATIONS

Financial management applied to logistics to improve profitability and control operational costs

NATIONAL AND INTERNATIONAL TRANSPORT MANAGEMENT

Planning and optimization of freight transport in national and international markets

INFORMATION SYSTEMS FOR THE SUPPLY CHAIN

Use of technologies and software for the digitalization and optimization of the supply chain

PROJECT MANAGEMENT AND INNOVATION

Management of logistics projects and implementation of innovative strategies to enhance competitiveness

LOGISTICS BUSINESS MANAGEMENT

Strategic administration and leadership in logistics and transportation companies



Master's Thesis

The goal of the Master's degree final project is to apply the knowledge and skills gained during the program to a real-world case or a new business venture with potential for success.



The objective is to ensure that innovative business ideas generated by students during the course are not limited to just evaluations but are put into action by existing companies or used to create new ventures.

During the project, students will receive guidance and support from a designated mentor who will assist them in the implementation process.

The projects will be presented and evaluated by a panel of experts using established criteria.

- > **Real-world** cases.
- > **Creation** of new lines of business.
- > **Implementation** in existing companies.

Company Internships and Employability

ENAE students are supported throughout by our expert careers advisory service.

In addition, students will gain access to our unrivalled professional network, further boosting their career prospects.



200+

Agreements



Complete your training in EU companies as part of our internship program.

Students who wish to advance their careers can take advantage of this opportunity by acquiring a highly qualified position within international organizations.

These internships are optional and last from 2 to 9 months.

Master's Degree
in **Global Supply Chain Management**

Some of the companies that have relied on ENAE to recruit trained professionals:

Cosentino, AMC Grupo, Swiss Time 1925, Lidl, Adecco, Himoinsa, SABIC, Terra fecundis, Mahe gestión de residuos, Cementos La Cruz, Zambú Higiene, Embargos a lo bestia, Instituto de Fomento de la Región de Murcia, Howden Spain, Hero España, Laboratorios Grifols, Bosch España, Nido Robotics, Soltec.



AMC GROUP



Primafrío

JGC
J. GARCIA CARRION

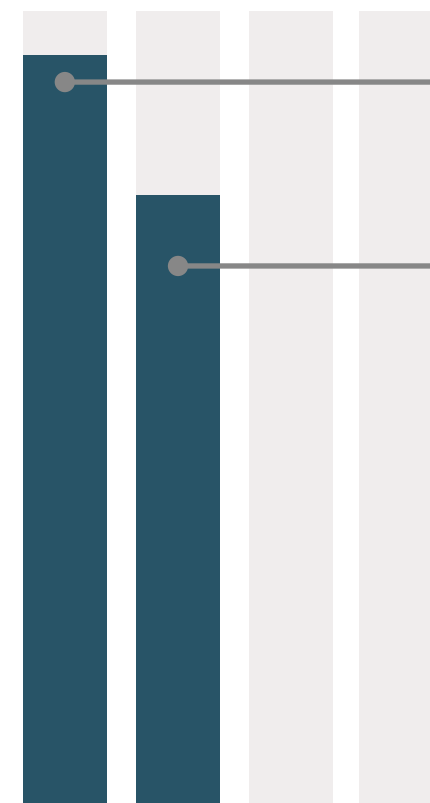


tempe
GRUPO INDITEX



zukan

1000



94%

of our students start working by the time they complete their Master's Degree.

88 %

of our students achieve professional progress by the time they complete their Master's Degree.

All of our students will form part of the ENAE Business School job bank upon enrollment and will have access to it whenever they wish, even if they have completed their degree program.

Job offers for employment and internships managed every year.



Testimonials from Former Students



JOSE MARÍA GUILLERMO BERGATIÑOS
Purchase Manager - Agrupación Hortofrutícola Lucas, S.L.

Murcia is a major player in the logistics industry, making specialization in this field a great opportunity. I recognized the importance of obtaining the proper education, which is why I enrolled in the Master's Degree in Logistics and Operations Management to acquire the necessary tools for my career. I chose ENAE Business School as it is a highly

reputable institution in the region, with a distinguished faculty.

After completing the program, I can confidently say that it was a valuable and engaging experience, with the presence of numerous prominent domestic and international companies, allowing for the expansion of my professional network.



ÁNGEL IBÁÑEZ ORTIGOSA
Graduate in Business Administration and Management

Completing this Master's degree has greatly benefited my professional development. In fact, it helped me secure employment. After earning my undergraduate degree in Business Administration and Management, I wanted to further specialize in a field within the business world that I was passionate about. The Master's in Logistics and Operations Management at ENAE Business School met all of my criteria: convenience, program prestige,

and in-person instruction, providing access to industry professionals.

While university education is primarily theoretical, this program's methodology offers a hands-on approach, with a diverse group of professionals -including teachers and students, many of whom are operations and purchasing managers from various industries- providing a comprehensive understanding of the day-to-day work flow.



ISABEL ÁLVAREZ GARCÍA
Operations Analyst

I chose to pursue the Master's program at ENAE Business School because of its comprehensive curriculum, outstanding faculty, and the ability to specialize in key areas of Logistics and Operations Management in a shorter timeframe. It has been a highly informative and enriching experience, where I not only learned from the teachers, but also from my peers.

It has also helped me to shift my perspective from middle management to a higher level of management. For anyone looking to specialize in this field, I highly recommend ENAE Business School as the ideal place to do so.

ENAE

Experience

> GRADUATION CEREMONY

A MOMENT TO REMEMBER

We honour students with their diplomas after a year of dedicated work, perseverance, and gaining knowledge.



> NETWORKING

PROFESSIONALS & BUSINESS PEOPLE

Exchanging ideas, experiences and knowledge



> SEMINARS AND CONFERENCES

A wide range of topics covered by top-level speakers

Empowering the next generation of business leaders

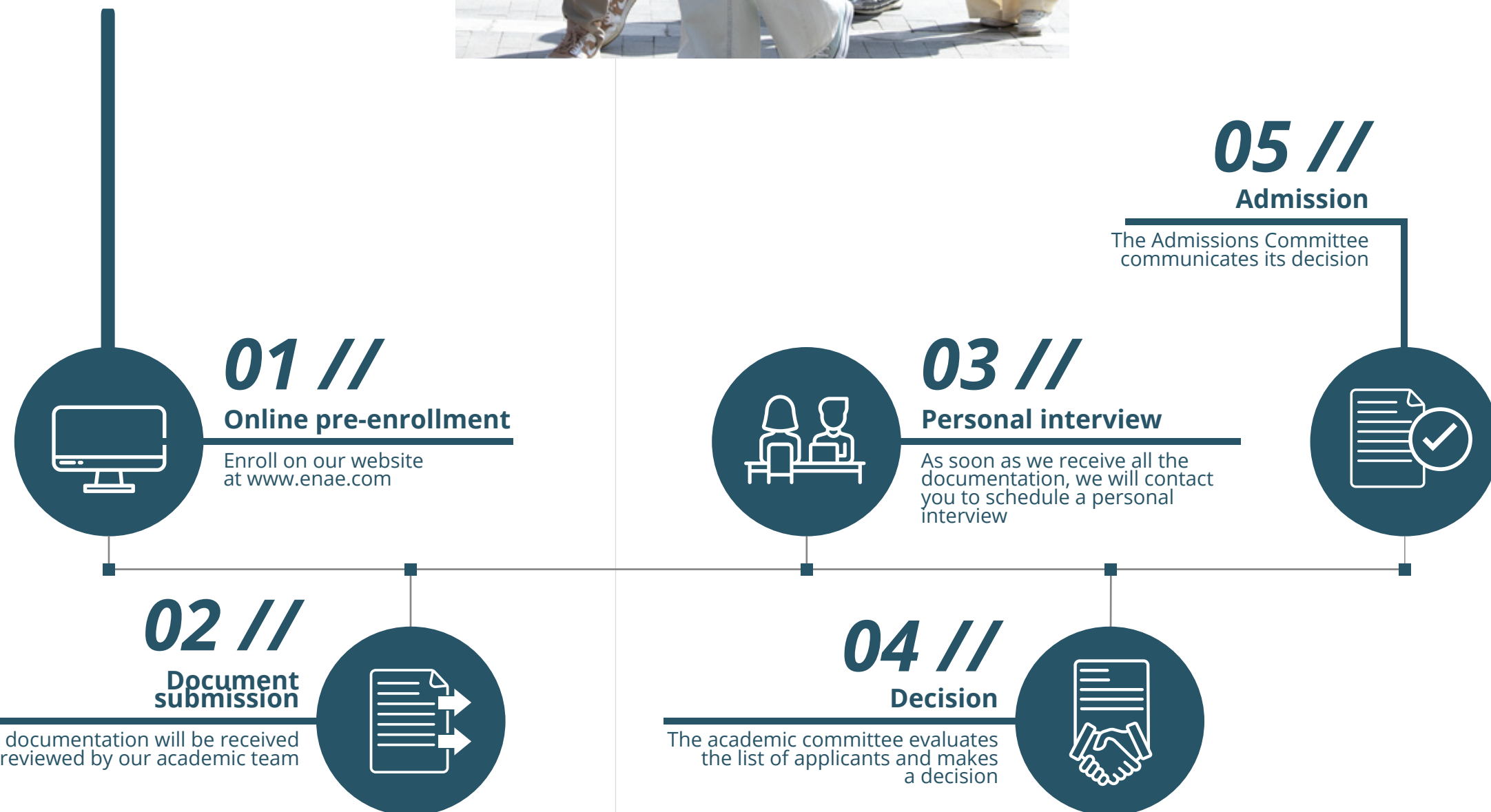




Admission Process

To ensure applicant suitability, all participants must pass an admission process comprising

5 PHASES.



Be motivated to give your best, be eager to learn, have an open-minded attitude, and be ready to forge ahead in an international environment.

—Faculty



PROGRAM DIRECTORS:

RICARDO MORENO MESEGUER

MICAELA MARTÍNEZ COSTA

ANTONIO ALEJANDRO GÓMEZ PÉREZ

Industrial Engineer From The Polytechnic University Of Cartagena.
Executive Mba From Enae Business School.

He has developed his professional career in Laboratorios Grifols, a multinational company specialising in the pharmaceutical and hospital sector, where he is currently head at the Pharmaceutical Production Department.

He has teaching experience in the areas of production and logistics in institutions such as ENAE, the Catholic University of

San Antonio (UCAM) and the Regional Federation of Transport Business Organisations in Murcia (FROET).

He holds a degree in Industrial Engineering from the Polytechnic University of Cartagena and an Executive MBA with Honours from ENAE Business School.

EDUARDO MARTÍNEZ-ARTERO MARTÍNEZ

Industrial Engineer from ETSII University of Valladolid, specializing in Industrial Organization. Executive MBA from ENAE Business School.

He has extensive experience in Procurement, Finance, Systems, and Operations, leading high-performance teams in a dynamic international environment. He has skills in designing and implementing strategic plans, as well

as managing procurement, operations, and projects. He is currently the Head of Bakkavor Inbound Logistics, having held various positions in companies such as Sogesol, Campillo Palmera, and El Pozo Alimentación.

RICARDO MORENO MESEGUER

Industrial Engineer with a specialization in Industrial Organization from the Escuela Técnica Superior de Ingenieros Industriales de ICAI (Universidad Pontificia Comillas). PDG (General Management Program) from IESE Business School.

Director of the Master's in Logistics and Operations Management at ENAE Business School, he has directed the logistics and operations management programs at ENAE for over 10 years. Currently, he also serves as the Director of Final Master's Projects. In his teaching experience, he has given seminars and been part of the faculty in various MBA programs and Operations Management

programs in Spain and Latin America. His main area of research and work focuses on Supply and Storage Management within the Supply Chain.

With a professional career of over 20 years of experience in Operations Control and Logistics, he is currently the Director of Operations and Innovation at Juver Alimentación, S.L.U.

FERNANDO MANUEL MARTÍNEZ GARCÍA

Doctorate in Chemical Engineering from the University of Murcia. Bachelor's Degree in Industrial Technical Engineering and Industrial Engineering from the Polytechnic University of Cartagena. Masters in Production Management from the Polytechnic University of Cartagena, in Chemical Engineering from the University of Murcia, and in Project Management (PMP) from George Washington University and ESI.

He has extensive professional experience as the Head of Engineering for General Dynamics and Santa Bárbara Sistemas, the Maintenance Head for Cofrusa, and the Director of Engineering, Maintenance, and Safety for Takasago International Chemicals (Europe).

He currently holds the position of Technical Director and Information Systems Director at Takasago International Chemicals.

JORDI RICOU FUSTAGUERAS

Degree and Master in Business Administration. MBA from ESADE, Barcelona.

With over 20 years of experience in logistics, including commercial development, strategic planning, supply chain management, inventory management, demand forecasting, quality, purchasing, SAP, etc.

He has held various positions such as group manager of Demand, Supply Chain and Purchasing at Refresco IBERIA, Distribution Manager and Route Designer at BIMBO (bakery group),

General Manager at Berlang Forwarders (International Logistics and Customs Agency), Procurement Group Manager at confectionery multinational Chupa Chups, and Logistics Group Manager at COBEGA (Coca Cola bottler). Currently he is working as operations and supply chain consultant at ALG - INDRA in Angola. He has also completed post-graduate and other courses in logistics and supply chain management.

FRANCISCO JAVIER ALFONSO RUIZ

Ph.D. in Business Administration and Management. Industrial Engineer from the Polytechnic University of Cartagena. Postgraduate in Industrial Organization from the Catholic University of Ávila. Master's in Integrated Management Systems from ECA, Bureau Veritas Group.

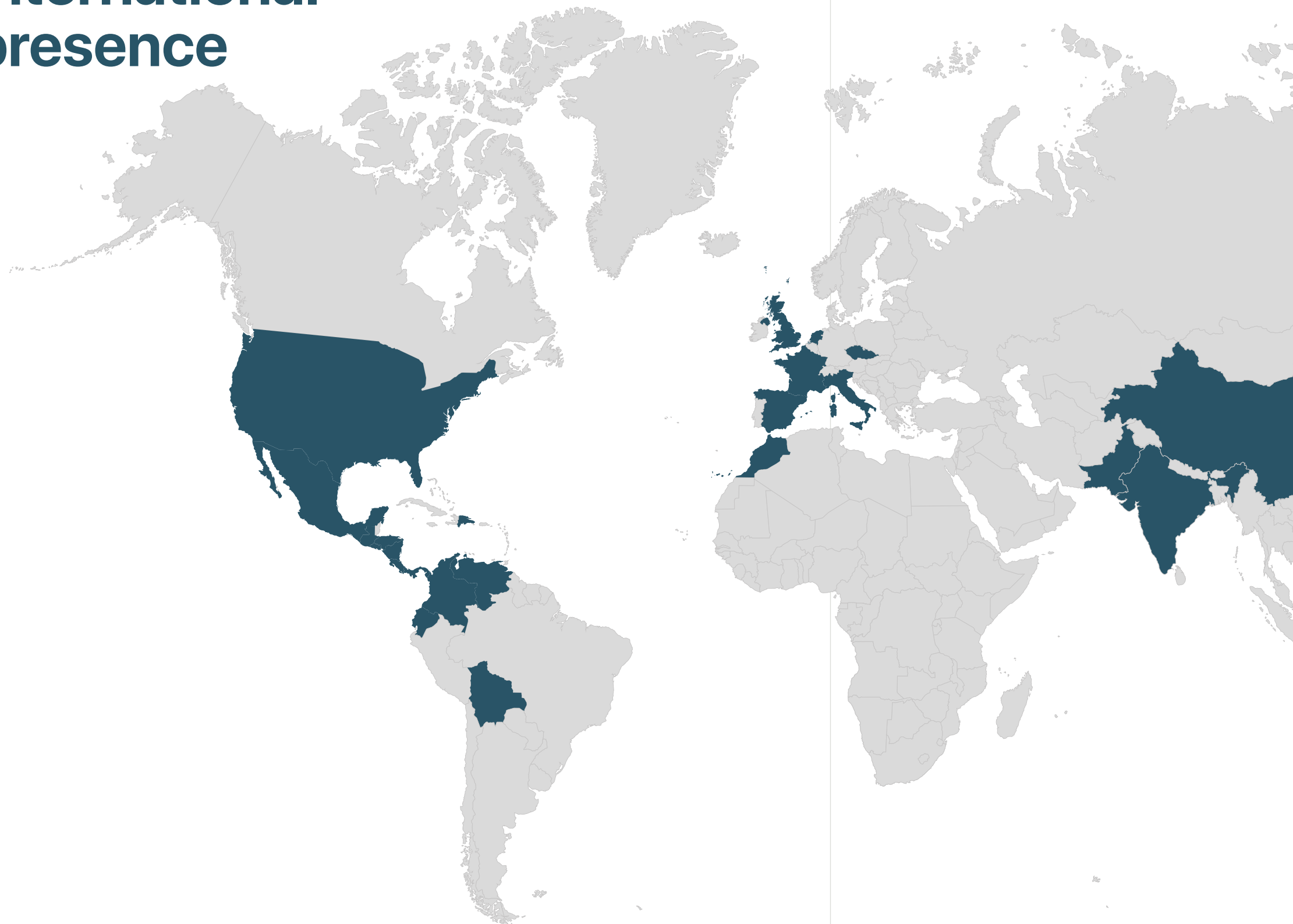
Plant Manager of the reusable plastic packaging manufacturing plant located in Murcia for Schoeller Allibert, reporting to the Operations Director of the Schoeller Allibert Spain Group, managing production, quality, safety, continuous

improvement, logistics, technical, and maintenance areas, and ensuring the achievement of the Group's strategic plan objectives, as well as the implementation of a continuous improvement culture in the organization.





International presence



- > United States
- > Mexico
- > Guatemala
- > Honduras
- > El Salvador
- > Nicaragua
- > Costa Rica
- > Panama
- > Venezuela
- > Colombia
- > Ecuador
- > Peru
- > Bolivia
- > Dominican Republic
- > United Kingdom
- > Poland
- > Czech Republic
- > Netherlands
- > Italy
- > France
- > Morocco
- > Spain



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