



>>>
Master in
Organisational
Risk Management

Official Degree from University of Murcia







Master in

## Organisational Risk Management

Official Degree from University of Murcia





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>>> ABOUT US

## **Empowering**

**ENAE** 

the Region of Murcia.

International Business School of **Business University Foundation of** 

next-gen business leaders

### **Building**

professional development opportunities

### **International Presence**

in institutions from around the world

## **FORMING LEADERS SINCE**1988

01// Continuous training 04// Professional growth

02// International recognition

*05*// Practical tools

03// Entrepreneurship

06// Networking groups

Center affiliated with:























Forbes

Mejores Escuelas de Negocio 2025

Ranking 2025

#6

**Master in International Trade** 

Category: Recent graduates and young professionals

#7

**Global Executive MBA** 

Category: Executive Programmes

#12

**International MBA** 

Category: MBA

#4

Magistrae

Category: Senior Management

QS STARS











# Introduction to the Master's Degree

Risk Management is the practice of anticipating, identifying, and mitigating potential threats to an organization's capital and earnings. With this in mind, ENAE Business School aims to train graduates in identifying and managing risk, equipping them with the skills to help organizations maximize value.

Target audience.

In addition to the preferred degrees listed below, professionals with a degree that meets the entry requirements outlined in article 16 of RD 1393/2007 and relevant professional experience (in positions requiring a university degree) may enroll in the Master's degree program.



**Comprehensive Risk Management** 



Systematic guidance on benefits



Effective and efficient management values



Scientific understanding to achieve objectives



## Student profile



## ACADEMIC PROFILE





- Graduates in Economics.
- Graduates in Economics and Finance.
- Graduates in Economics and International Business.
- Graduates in Law.
- **Engineers and Technicians.**

## PROFESSIONAL PROFILE



- Engineers, Auditors, Financial Analysts, Insurance Managers, and Attorneys.
- Media or technical resources seeking to make a professional leap and wanting to provide risk management to their company.
- Company executives seeking specialization and distinction.

13

### **Our vision**

Any economic activity has an inherent risk. The future is ready for those companies and organizations that anticipate, identify needs and threats, foresee, and make strategic and operational decisions based on Comprehensive Risk Management. Knowing, studying, and evaluating th issues that can endanger the company is of utmost importance and a very valuable indicator for good corporate governance.

The objectives set by a company cannot be achieved without proper Risk Management, whether to detect problems or obstacles or to discover opportunities or competitive advantages.

E.

Risk Management is the science of predictability of results in favor of value maximization. With the Master's Degree in Organizational Risk Management from ENAE Business School, we seek to train postgraduates specialized in identifying and treating risk, who are capable of performing well in this area, vital to any company.

The symbiosis of this program between solid methodological training, typical of the academic world, and the experience of professionals trained on the importance of value maximization - who will show good practices and apply them to the real world of business - is the experiential combination offered in this program.

Suzanne Labarge, former Vice President of the Royal Bank of Canada, said, "Risk in itself is not bad. What is bad is when the risk is mismanaged, misinterpreted, miscalculated, or even misunderstood." At ENAE Business School, we support you so that you don't lose your way while studying this subject.



## **Objectives**

Risk management at any company or organization is a crucial strategy for decision-making. Qualified training for this profession is essential for effective direction, management, and oversight of all aspects related to any type of risk.

01 //-

#### **MANAGEMENT**

Integrally organize and manage risks within the organization: legal, operational, financial or strategic risks.

02 //-

### **CONTROL**

Implement a risk assessment and management system within the organization, as well as a metric system.

03 //

### **ANALYSIS**

Analyze and differentiate between the different Risk Assessment standards and methods, current occupational behavior models and IT risks, as well as delineate and differentiate existing risks in the insurance and banking sector and their regulations.

School, you will learn how to implement and apply various techniques to evaluate and mitigate the risks that companies are exposed to. You will also identify the different types of existing risks and learn the most effective methodologies for risk analytics.

This training program will equip you with the skills to implement actions and plans that will help you turn risks into sustainable competitive

With the Master in Organisational Risk Management at ENAE Business

04 //

advantages aligned with business goals.

### **FINANCING**

Identify costs and existing financing options in light of growing and diverse risks.

05 //

### **CSR**

Apply ethics to issues related to the Value Generation system, within the field of Corporate Social Responsibility.

06 //

### **GLOBAL VISION**

Establish plans to control and reduce the impacts and consequences of risks that may affect companies.

## Methodology

- > Internship program
- **Bussines** plan

01 //

**RELATIONSHIP**BETWEEN THEORY
AND PRACTICE

02 //



**CASE STUDIES** 

03 //



VIRTUAL CAMPUS STUDENT POINTS OF VIEW

04 //



NEW TECHNOLOGIES

05 //



MASTER'S THESIS

Learning
Training
Networking
Experience
Real cases
Tutoring assistance





## **Design your Future**

### 360 Learning

Through our new training model, students may select the training modality that best suits their needs: either 100% online or a combination of in-person and online classes, without losing the opportunity to interact with their teachers and classmates in real time.

The essence of in-person training is maintained through a live platform that facilitates online classes. This new training model is complemented by a Virtual Campus in which the student has access to all learning resources, class recordings, as well as additional content such as webinars and online resources.

By combining the best of both worlds, which include in-person training and online training, this model provides students with greater flexibility, custom training, and the development of digital skills.

### **Choose your modality:**

01 //	Online learning
	Enjoy live online classes as if you were present in the classroom or access class recordings on-the-go.
02 //	Blended learning with stay
	The blended-with-stay option merges the best of face-to-face and online training, offering a 3-week in-person residency program at the ENAE Business School.
03 //	Oncampus learning
	In this flexible modality, face-to-face training is combined with live virtual classes and online activities.

# Academic Program

Master in **Organisational Risk Management** 

### **RISK CONTROL, TREATMENT, AND MITIGATION**

Strategies and tools for identifying, assessing, and reducing risks in organizations

#### **ALTERNATIVE RISK FINANCING**

Exploration of non-traditional mechanisms for managing and covering financial risks

#### **RISK FINANCING**

Financing models to address uncertainties and optimize business stability

### **RISK MANAGEMENT IN PUBLIC ADMINISTRATIONS**

Analysis and control of risks in the public sector to improve efficiency and transparency

#### FINANCIAL RISK MANAGEMENT

Identification and mitigation of risks in markets, investments, and asset management

### ENVIRONMENT, CLIMATE CHANGE, AND ENERGY TRANSITION

Assessment of environmental risks and sustainability strategies in a global context

### METHODOLOGY FOR ANALYSIS, REPORTING, AND DECISION-MAKING

Techniques for collecting, analyzing, and communicating risks in decision-making

#### **OPERATIONAL SUPPLY RISK**

Risk management in the supply chain, production, and distribution of goods and services

#### **OPERATIONAL SUPPORT RISK**

Control of risks associated with internal processes, infrastructure, and organizational management

### **COMPLIANCE RISKS**

Regulations and strategies to ensure regulatory compliance and avoid legal sanctions

### **SOLVENCY AND CAPITAL MODELS**

Evaluation of companies' financial capacity and strategies to optimize their capital

#### **CURRENT RISK ISSUES**

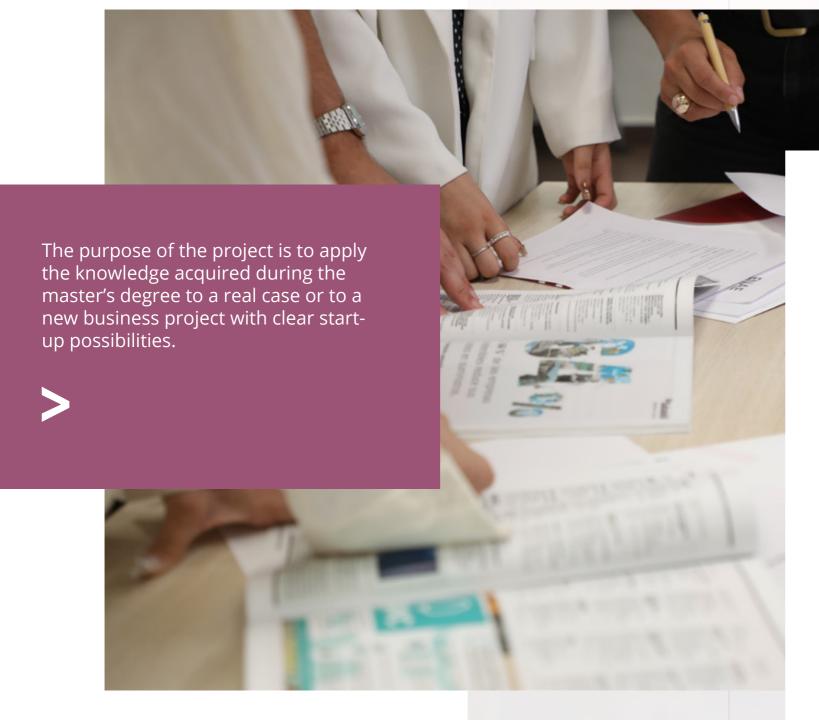
Trends and new challenges in risk management at a global and sectoral level

#### RISK ASSESSMENT AND APPRAISAL

Methods for measuring and evaluating risks for strategic **decision-making** 



### **Master's Thesis**



The objective is to prevent good business ideas that students come up with upon acquiring knowledge during the course, from simply becoming evaluation work, when they can be immediately applied to companies already in operation or even to generate new companies.

Over the course of the project, a tutor will be available to support students as well as advise participants and guide them during the implementation.
Tutors have their specific roles.

Projects will be defended before an examining board, which will evaluate them according to the criteria established for said purpose.

- > Improvements at existing companies.
- > Creation of new lines of business.
- > Implementation in existing companies.

## Company Internships and Employability

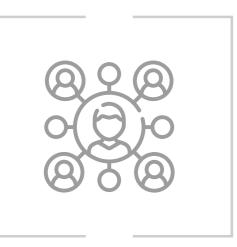
ENAE students are supported throughout by our expert careers advisory service.

In addition, students will gain access to our unrivalled professional network, further boosting their career prospects.



## Networking

We help you to expand your network.



We encourage professional relationships so that you can expand your network thanks to our networking events and activities.



Organizational Risk Management Master's Degree

### Some of the companies that have relied on **ENAE** to recruit trained professionals:

Cosentino, AMC Grupo, Swiss Time 1925, Lidl, Adecco, Himoinsa, SAbic, Terra fecundis, Mahe gestión de residuos, Cementos La Cruz, Zambú Higiene, Embargos a lo bestia, Istituto de Fomento de la Región de Murcia, Howden Spain, Hero España, Laboratorios Grifols, Bosch España, Nido Robotics, Soltec.





























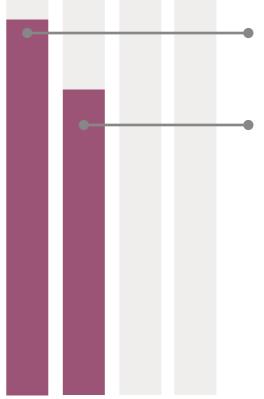












92% of our students start working by the time they complete their Master's Degree.

86%

of our students achieve professional progress by the time they complete their Master's Degree.

All of our students will form part of the ENAE Business School job bank upon enrollment and will have access to it whenever they wish, even if they have completed their degree program.





# ENAE

Experience

## > GRADUATION CEREMONY

### A MOMENT TO REMEMBER

We honour students with their diplomas after a year of dedicated work, perseverance, and gaining knowledge.



### > NETWORKING

## PROFESSIONALS & BUSINESS PEOPLE

Exchanging ideas, experiences and knowledge

# > SEMINARS — AND CONFERENCES

A wide range of topics covered by top-level speakers



## Admission **Process**

To ensure applicant suitability, all participants must pass an admission process comprising

5 PHASES.



Be motivated to give your best, be eager to learn, have an open-minded attitude, and be ready to forge ahead in an international environment.

05 //

**Admission** 

The Admissions Committee communicates its decision

01 // Online pre-enrollment Enroll on our website at www.enae.com

03 // **Personal interview** 

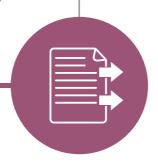
As soon as we receive all the documentation, we will contact you to schedule a personal



02 //

**Document** submission

All documentation will be received and reviewed by our academic team



04 // **Decision** 

The academic committee evaluates the list of applicants and makes a decision





# -Faculty



#### MARIANO BLANCO GEMA

Bachelor's in Economics and Business from the Complutense University of Madrid and Bachelor's in Law from UNED. Master's from IESE Barcelona in Communication and Human Resources. Postgraduate courses at the Pontifical University of Comillas, Güstav Kaeser, Otto Walter...

Mariano's professional experience includes positions at companies such as Alliance Assurance, OCASO, Winterhur Seguros (Spain, Switzerland, Italy, Benelux, France and Portugal), where he mainly focused on profitability studies and the development of special insurance business channels. For AIG/CHARTIS he led the areas of loyalty/retention, business multirisk for SMEs through the internet as AIG Entrepreneur, and currently serves as the Director of Communication

and Marketing for Spain and Portugal.

He is a member of the Training and Research Commission of AGERS (Spanish Association of Risk Management) and has a notable experience in teaching, as a professor in national and international Masters' programs organized by AGERS, INADE, INESE, Carlos III University of Madrid, Complutense University of Madrid, and other prestigious institutions.

### JOSÉ JUAN MONTERO MARTIN

Bachelor of Economics and Business from Complutense University of Madrid. Master in Industrial Insurance and Risk Management from INESE. Executive Development Program (PDD) from IESE. Integrated Program on Banking Management Techniques offered by the Bank of Spain. Mediator of Insurance certified by the Ministry of Economy and Finance.

His professional career has always been in the Financial area, closely related to the business and with participation in the Executive Committee, either as Financial Director or as Controller. He was General Managing Partner of Matrice Consulting and for 11 years he was in charge of Financial Direction for Spain and Morocco of the Distribution Company of Telefonica Group. He also served as Controller at Sanitas (Insurance Company in the health sector), Economic and Administrative Director in the Private

Banking area of Banco Zaragozano, Financial Controller at American Cyanamid, Financial and Strategy Controller at Hertz, Head of Risk Financing at Telefonica.

He has extensive teaching experience in financial matters, most recently in Financial Markets and Institutions and Financial Management at Carlos III University of Madrid and in Financial Derivatives for various public and private institutions.

#### **ÁNGEL ESCORIAL BONET**

Infrastructure and Civil Engineer from the Polytechnic University of Madrid. Bachelor's in Physical Sciences from UNED. Postgraduate of European Technician in Fire Protection - CFPA, International Management and Marketing (UPM and St. Louis University) and Professional Certifications in Risk Management (ALARYS and G31000).

General Director of Riskia since its inception in 2002, has extensive experience in the management of multidisciplinary risk analysis, safety and environmental assessment projects, as well as in major post-fire, flood, and chemical spill remediation works. Over his 30-year professional career, he has led hundreds of projects in these areas.

Regular speaker in courses on Risk Management, Safety and Environment. Member of the Board of Directors of AGERS (Spanish Association of Risk and Insurance Management), where he leads the work groups on environment and ISO31000, participating as an expert in various national and international committees (CTN307, TC262, CEOE-CEIM).

### FEDERICO GARCÍA PARRA

Degree in Management and Business Administration at European University. MBA at SDA Bocconi University in Milan, Italy. MBA specialization in Marketing and Strategy from the Kellogg School of Management of the Northwestern University of Evanston, Chicago, Illinois.

Started his career in the corporate world, holding various positions in Marketing, Product Development, and E-commerce for a subsidiary of United Technologies Corporation in Germany and Spain. Later, he joined a family business where he took on roles in Corporate Development and General Management. During

this time, he played a key role in building an international network of clients and collaborators in over 40 countries.

Currently working as a Business Development Manager at FGP Global Advisors.

### FRANCISCO JAVIER ÁLVAREZ SÁNCHEZ

Bachelor's in Science from the Complutense University of Madrid. PhD in Technology from Bircham-Oxford University (UK). MBA from the Instituto de Empresa. MBA from Columbia University (USA). Chartered Accountant of the Institute of Chartered Accountants of Spain.

President of CACUMEN, has extensive and recognized experience in consulting and strategy. He has held the positions of managing partner of Ernst and Young Consulting, director of strategy and consulting at IBM, and vice president of CapGEMINI.

Member of the training commission of AGERS and professor at the Mapfre Foundation Studies, as well as other educational institutions. He is the author of the "Manual del Directivo" (Editorial Everest) and over 200 editorial collaborations in articles on competitiveness.

### **CARLOS RODRÍGUEZ NEIRA**

Professor of Marketing at Delaware State University (USA), with an Industrial Engineering degree from the National Engineering University of Peru, an MBA from the School of Business Administration for Graduates of Peru, a Master's degree in Marketing from the School of Business Administration for Graduates of Peru, and a Doctor of Philosophy degree from the University of Pennsylvania in the United States.

Throughout his professional career, he has worked in several well-known companies in Peru, including as Advertising Director of Grey Advertising and Procter & Gamble in Peru, Brand Manager of Compañía Arequipa de Importaciones S.A. (Carsa) in Peru, and Product Manager at Peruvian company Productos Favel S.A. (AVON). He has also given numerous seminars and courses at universities such as the University of Zagreb in Croatia, the

School of Business Administration (EGADE), the Tecnológico de Monterrey, Universidade Federal do Rio Grabde do Norte in Brazil, the Universidad de Occidente in Mexico, and the Universidad de San Ignacio de Loyola in Peru.

He has published articles in prominent publications such as the Journal of Business and Leadership, Journal of Business to Business Marketing, and others.





- > United States
- > Mexico
- > Guatemala
- > Honduras
- > El Salvador
- > Nicaragua
- > Costa Rica
- > Panama
- > Venezuela
- > Colombia
- > Ecuador
- > Peru
- > Bolivia
- > Dominican Republic
- > United Kingdom
- > Poland
- > Czech Republic
- > Netherlands
- > Italy
- > France
- > Morocco
- > Spain

